

LMI-China (Shanghai) Inc.

艾乐迈咨询（上海）有限公司



Company Description (English):

Leadership Management International (LMI) was founded by Paul J. Meyer in 1966 with over 40 years of international experience. LMI's powerful leadership development process is supported by a global network of coaching professionals they have coached tens of thousands of participants annually and spanning over 60 countries in 23 languages. LMI China started in China in 1998. LMI will improve the leadership of your organization by developing your people and by crystallizing their thinking, develop a goals plan for their business and personal achievement. The coaching process supports concerted action to apply the ideas and tools to achieve higher motivation, desire and greater self confidence. Improvements come quickly with results that can be measured and sustained. In fact, the organization of the future is an organization where everyone is a leader. This is the very foundation of LMI "The Total Leader" concept, consisting of four Programs: Effective Personal Productivity, Effective Personal Leadership, Effective Motivational Leadership and Effective Strategic Leadership. LMI has a process and it works. It has been tried, tested and proven for over 40 years and blends in perfectly with LMI programs and leadership coaching to help our participants achieve their goals, obtain measurable results and an identifiable return on your investment. Our international team of highly certified multi-lingual consultants brings years of successful business experience, strong inter-personal skills and coaching expertise to help develop your people. Our key differentiator is the combination of LMI Programs, LMI Process and LMI Coaches to guarantee the unique effect of LMI!

Company Description (Chinese):

美国领导管理发展中心（LMI）由保罗·麦尔先生于1966年创立，至今有40多年的历史，其领导力发展课程被翻译成23种语言，在全球60多个国家中传播。LMI用独特的教练式辅导流程每年为全球数以万计的领导人或组织提供领导力发展服务。在1998年，LMI在中国开始为在华的领导人和服务。LMI通过教练式辅导的方式帮助您和您企业的员工澄澈思考，厘清目标，建立自信，充满激情，坚定不移地追求卓越，从而成为优秀的管理者和领导者，提升整个企业的领导力。LMI预见，未来在企业里人人都将是领导者，因此首创了“全方位领导人”概念，由4门课程组成，分别为有效的个人生产力，有效的个人特质领导，有效的激励领导和有效的战略领导。LMI拥有一套系统的流程，全球40多年的经验揭示LMI流程是系统的，全面的，并且多年的实践和应用已经使这套成熟的流程深深得融入和印刻在LMI的所有课程中以及教练式辅导的每个环节，帮助LMI的学员达成目标，获得可衡量的结果。同时LMI中国拥有一个国际团队化的教练团队，其成员来自世界各地，精通中英日法等多种语言，拥有优良的背景和多年企业管理的经验，具备各项教练技能，是每位LMI学员值得信赖的成长伙伴。我们的优势在于把课程、流程和教练这三者有机地结合，从而保证了LMI服务的独特效果。

Lead Representative for LMI

Marjorie J. Woo

吴晓庄

CEO

首席执行官

LMI-China (Shanghai) Inc.

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Marjorie Woo is currently CEO of LMI-China (Shanghai) Inc and a past member of the Board of Governors for Shanghai American Chamber of Commerce.

Ms. Woo worked in Xerox's American Headquarters from 1980 until 1991. She was successively in charge of Marketing and Sales, Administration, Finance, Service, and Telecommunications within Xerox's Western Region. In 1985, Ms. Woo moved into Xerox's International Operations where she participated in the negotiations for a joint venture between Xerox and the Shanghai Government, which resulted in the most-comprehensive joint venture program at that time. In 1987, she was the Implementation Director of the new joint venture operation working with Jiang Zeming, Zhu Rongji and other Government Officials.

In 1991, Ms. Woo founded Option Consultants International Ltd. and was in charge of the Greater China operation. In 1996, she established Keystone Leadership's Shanghai Office as a representative office and then in June, 2002, it was formally registered as a wholly owned foreign invested enterprise.

Since 1998 Ms. Woo has also been representing Leadership Management International (LMI), a US based Leadership Development firm with a coaching approach to systematic leadership development, as the Master Licensee for China. She has build a team of over 30 coaches, with offices in Shanghai and Beijing.. She has over 20 years of experience working with MNCs, Private Enterprise, and State Owned Enterprises, in China, and throughout Asia. . Additionally since 1998, she and her group have coached over 3000 mid level managers, and over 200 senior level managers in China. She coaches executives on the Total Leader Solution, through a systematic process of strategic planning. She works with clients to gain insight about themselves, identifying gaps, setting goals, taking actions, and tracking results. Her ability to work within both Eastern and Western cultures supports her results-based approach to leadership. She is an experienced speaker at Leadership Forums and HR Conferences. She has moderated and presented various workshops for the American and European Chambers as well as China European International Business School (CEIBS).

In 2001, she founded the Education & Training Committee for Shanghai's American Chamber of Commerce. During 2002, she was on the Board of Governors for AmCham. She served on the board of the Shanghai Rotary Club in 2005. Currently she serves on the Board of the Community Center sponsored by the Concordia International School.

Ms. Woo holds an MBA from St. Mary's College in Moraga, California and is completing a PhD. in Human & Organizational Development at the Fielding Institute in California.

Lead Representative for LMI

Marjorie J. Woo

吴晓庄

CEO

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吴晓庄

吴晓庄女士现任艾乐迈咨询(上海)有限公司首席执行官以及曾任上海美商会董事。

1980年至1990年，吴女士就职于美国施乐（XEROX）总部，先后分管市场销售、人事行政、财务、维修服务、美国西部八州电讯部等业务。1985年，吴女士开始负责施乐在亚太地区和中国的业务。她参与了美国施乐与上海成立合资企业的谈判并取得了成功，使该项目成为当时国内最大的合资项目。1987年，她在新开办的上海施乐公司任常务董事，并受到江泽民和朱镕基的亲切接见。

吴女士于1990年创办开疆顾问公司并负责公司大中国区营运。1996年，开疆在上海成立办事处。2002年6月，开疆正式注册成立外商独资公司。

1998年，吴女士被授权为美国领导管理研究中心中国区（含香港）执行总监。她建立一个30多人的教练团队并在上海和北京设立办事机构。她在中国乃至整个亚洲的跨国企业，民营企业 and 国有企业积累了20多年的工作经验。至今，她带领她的团队为在华的企业辅导3000多位中层经理人以及200多位高级经理人。在运用“全方位领导人”概念的基础上，结合系统的流程和熟练的教练技巧帮助学员了解自我、克服短板、设定目标、采取行动并跟踪结果。她杰出的业务运作经历和已被证明的融汇东西方文化的工作能力使她成功运用并传播以结果为导向的领导方法。她经常在领导力论坛和HR峰会中做演讲并多次出席美商会，欧商会以及中欧国际工商学院的研讨会。

基于吴女士在教练辅导方面的卓越成就和资深经验，2001年，她被选为上海美国商会教育培训委员会的主席。2002年，她当选上海美国商会董事。2005年，她当选上海扶轮社的董事。目前现任由上海协和国际学校赞助的社区中心董事。

吴女士早年毕业于美国加州圣玛丽大学，获工商管理硕士学位，并在加州菲尔丁学院就读博士学位。