

# Mobley Group Pacific Limited

威埃励企业管理咨询有限公司

Mobley  
Group  
Pacific



MGP

## Company Description (English):

Mobley Group Pacific Ltd. (MGP) is a management consulting firm that focuses on assisting organizations, management teams, managers and leaders enhance their effectiveness through the integration and application of sound psychological, inter-cultural, behavioral and business perspectives. MGP was founded in 2004 by Dr. William H. Mobley to provide consulting services in the areas of *Management Talent Assessment for Selection and Development, Executive Coaching, Organizational Culture & Effectiveness, Leadership Team Development; Succession Planning, Management Due Diligence and Integration in Merger & Acquisition settings, and Facilitation of Strategy and Planning Meeting, for multinational and Chinese firms in China and the Asia Pacific region.* MGP has offices in Hong Kong and Shanghai. Through our highly talented and experienced multilingual consultants and alliance partners, MGP can deliver its services in English, Chinese, Japanese, and increasingly in Thai and Korean. We infuse an inter-cultural perspective into all of our services. Many of our services and support products are available online and in multiple languages, including our organizational culture measures, leadership 360-degree metrics, psychometrics, and core value surveys. Our key differentiators are our ability to integrate psychological, business, and cultural perspectives in support of the client's strategic imperatives in Asia; the quality, stability and client focus of our team; our alliance partners, and our focus on research and validation in all that we do.

## Company Description (Chinese):

威埃励企业管理咨询有限公司是一家致力于协助组织、管理团队和领导者提升有效性的专业管理咨询公司。公司由茅博励博士（Dr. William H. Mobley）在2004年创立，主要提供管理人才测评和辅导、组织有效性、管理团队发展、持续发展规划、并购尽职调查与整合、主持战略规划会议等方面的咨询服务。威埃励在上海和香港设有办事处，向中国和整个亚太地区的客户提供服务。公司拥有经验丰富、才华出众的咨询顾问团队和战略合作伙伴，可以用英文、中文、日文以及正在增加的泰文和韩文提供服务，并且可以通过多语言网上平台提供众多的产品和服务，例如组织文化调查、领导力360度评估、各类心理测评工具、核心价值调查等。我们的优势在于，能够将基于心理、商业及文化等多方面的意图进行有效整合从而实现对客户的战略支持，并且拥有一个以高质、稳固、客户为核心的团队和多个战略合作伙伴，以及我们对历史数据信息不断地研究与验证。

# Lead Representative Mobley Group Pacific

Dr. William Mobley

CEO

总裁兼董事总经理，资深咨询顾问

Mobley Group Pacific Limited

威埃励企业管理咨询有限公司

Suite 2008, 20/F, One Corporate Avenue, 222

Hubin Road

Shanghai, PR China 200021



Dr. Mobley is an experienced management consultant and executive coach, educator, researcher and entrepreneur working primarily with executives and leadership teams based in China and the Asia Pacific region. He is CEO of Shanghai based Mobley Group Pacific Ltd., as well as CEO of WGP Investment (Shanghai) Ltd. For the past seven years he served as Professor of Management at China Europe International Business School where he is now Professor Emeritus.

From 1988 to 1993 he served as President of Texas A & M University and is President Emeritus at TAMU. Dr. Mobley earned his Ph.D. degree in Industrial-Organizational Psychology from the University of Maryland, College Park. He also has been awarded honorary degrees from the University of the Americas in Puebla Mexico and the University of Akron and was a Visiting Fellow at Cornell University. He is author of *Employee Turnover: Causes Consequences* and Executive Editor of *Advances in Global Leadership*.

Mobley is a Fellow of APA, APS and the Society for Industrial Organizational Psychologist and a registered psychologist in Hong Kong. He currently serves on the Board of Directors of several US, China, Taiwan and Hong Kong companies and foundations and is a U.S. representative on the Pacific Economic Cooperation Council. He has been based in China for the last 15 years and resides in Shanghai with his wife, Marjorie Woo.

茅博励博士，总裁兼董事总经理，资深咨询顾问，威埃励企业管理咨询有限公司

茅博励博士是一位资深的管理咨询顾问、经理教练、教育家、研究学者及企业家，现主要与亚太地区的经理和领导团队一起工作。他现任威埃励及威励保企业管理咨询有限公司的总裁兼董事总经理。在过去的七年里，他还担任中欧国际工商学院（CEIBS）的管理学教授，现为荣誉退休教授。1988年至1993年，他曾任美国德克萨斯农工大学（TAMU）校长，并获荣誉退休校长。茅博励博士在美国马里兰大学帕克学院（College Park）获得工业组织心理学博士学位，他还获得了墨西哥普埃布拉美洲大学和美国阿克伦大学的荣誉学位。他著有：《员工流失：成因、后果和控制》，并是《全球化领导艺术发展》的执行编辑。茅博励博士是注册的组织心理学家，并是美国心理学协会（APA）、美国心理学学会（APS）和工业组织心理学学会会士（Fellow）。他现任几个美国、中国大陆、台湾和香港公司和基金的董事，他还是太平洋经济合作理事会（PECC）的美国代表。他来到中国已经有15年，现与他的太太吴晓庄女士居住在上海。