

## **“Exchange of Chinese and American Higher Education Policymakers on Intellectual Property Rights and Technology Transfer”**

### **POSTER SUMMARY**

The Institute for Pacific Asia (IPA) at Texas A&M University (TAMU), in cooperation with State Intellectual Property Office (SIPO) of China have carried out exchanges for higher education policymakers and university intellectual property (IP) specialists responsible for addressing IPR protection through the university technology transfer process. Intellectual property protection is an essential element of university-led commercialization of research in China. High expectations have been placed on universities in China to successfully undertake the cause of economic development through technology commercialization while adhering to a framework of Intellectual Property Rights (IPR) protection. University-developed technology is a key component of China’s strategy to move forward in meeting its commitments under the Trade Related Intellectual Property Standards (TRIPS) and World Trade Organization (WTO).

The proposed poster session will illustrate the results of exchanges in 1998 and 2001 that strengthened the China-US bi-lateral framework for IPR protection under the Rule of Law. Project leaders will show how the exchange deepens the professional and academic connections between universities in the US and in China, and highlight mutual IPR challenges all universities face in developing interdisciplinary technology fields.

Key features of the poster will include:

- Strengthening mutual exchange on challenges and best practices facing both U.S. and Chinese institutions regarding conflict of interest, access to markets, and fostering strong IPR environments.
- Focusing on special interdisciplinary IPR challenges, namely, nano-materials, biotechnology, information technology, and chemical/biomedical engineering.

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